

09-08-1998

ORDINATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



100823929

ents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Weider Publications, Inc.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☒ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: July 8, 1998

2. Name and address of receiving party(ies)

Name: General Electric Capital Corporation, as agent

Internal Address:

Street Address: 105 W. Madison

City: Chicago State: IL ZIP: 60602

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-State New York  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

MKD 8.31.98

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn

33rd Floor

Street Address: 35 West Wacker Drive

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved:

20

7. Total fee (37 CFR 3.41).....\$ 515.00 E

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

09/02/1998 JSHWBAZZ 00000144 2162235

DO NOT USE THIS SPACE

01 FC-1401

40.00 OP

02 FC-1402

475.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura Konrath

Name of Person Signing

Signature

8/18/98

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignment

TRADEMARK

REEL: 1778 FRAME: 0040

### REGISTERED TRADEMARKS

MARK	REG. NO.	REG. DATE	COUNTRY
FOR GIRLS WHO DARE TO BE REAL	2,162,235	06/02/98	United States
NATURAL HEALTH	1,739,267	12/08/92	United States
NATURAL HEALTH SHOPPER	1,983,132	06/25/96	United States
NATURAL HEALTH THE GUIDE TO WELL-BEING AND DESIGN	1,790,311	08/13/93	United States
SHAPE COOKS	2,134,850	02/03/98	United States

### APPLICATIONS PENDING FOR U.S. REGISTRATIONS

MARK	SERIAL NO.	FILING DATE	COUNTRY
BODY POSITIVE	75/398,435	12/01/97	United States
CYBERSLUMBER PARTIES	75/425,888	01/29/98	United States
FIT-X	Not yet received	Not yet received	United States
H.U.G.E. HARDGAINER'S ULTIMATE GROWTH ENHANCEMENT SYSTEM	75/492,539	05/23/98	United States
H.U.G.E. HARDGAINER'S ULTIMATE GROWTH ENHANCEMENT SYSTEM	75/492,541	05/23/98	United States
H.U.G.E. HARDGAINER'S ULTIMATE GROWTH ENHANCEMENT SYSTEM	75/492,540	05/23/98	United States

07/06/98

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PAGE 1 OF 2

TRADEMARK  
REEL: 1778 FRAME: 0041

MARK	SERIAL NO.	FILING DATE	COUNTRY
JUMP MAGAZINES ALL-AMERICAN REAL GIRL TEAM	75/425,890	01/29/98	United States
JUMP MAGAZINE'S REAL GIRL SURVEY AND SUMMIT	75/425,889	01/29/98	United States
JUMP MAGAZINE'S TEEN CHOICE AWARDS	75/425,891	01/29/98	United States
NATURAL HEALTH	75/424,593	01/28/98	United States
REAL GIRL SIGHTINGS	75/425,509	01/29/98	United States
SHAPE	75/419,071	01/16/98	United States
SHAPE (Stylized)	75/419,070	01/16/98	United States
SHAPE'S ESSENTIAL GUIDE TO ADVENTURE TRAVEL	75/492,547	05/23/98	United States
SHAPE'S ESSENTIAL GUIDE TO BEAUTY	75/492,538	05/23/98	United States
SHAPE'S ESSENTIAL GUIDE TO GEAR	75/492,546	05/23/98	United States

### **Supplement to Trademark Security Agreement**

Pursuant to a Trademark Security Agreement dated as of October 18, 1994 (as from time to time amended, restated, supplemented or otherwise modified) made by Weider Publications, Inc. ("Grantor") in favor of General Electric Capital Corporation, as Agent, Grantor hereby grants, assigns, conveys and transfers unto General Electric Capital Corporation, as Agent, a security interest in each of the following trademarks, United States and foreign registrations thereof, and United States and foreign trademark applications for registration, subject to the terms, provisions and conditions of said Trademark Security Agreement; moreover, said trademarks, United States and foreign registrations thereof and trademark applications for registration shall, by this reference, be incorporated into Schedule 1 to said Trademark Security Agreement and made a part thereof.

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PAGE 1 OF 2

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TRADEMARK  
REEL: 1778 FRAME: 0043

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JUMP MAGAZINES ALL-AMERICAN REAL GIRL TEAM	75/425,890	01/29/98	United States
JUMP MAGAZINE'S REAL GIRL SURVEY AND SUMMIT	75/425,889	01/29/98	United States
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SHAPE'S ESSENTIAL GUIDE TO BEAUTY	75/492,538	05/23/98	United States
SHAPE'S ESSENTIAL GUIDE TO GEAR	75/492,546	05/23/98	United States

IN WITNESS WHEREOF, the Supplement has been duly executed as of July 8, 1998.

WEIDER PUBLICATIONS, INC.

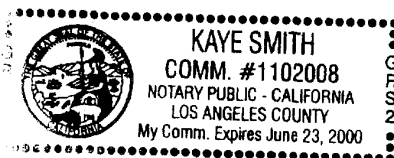
By: *B. J. Cartoon*  
 Title: *Secretary*

State of California

ss.

County of Los Angeles

The foregoing instrument was executed and acknowledged before me this July 8, 1998  
 by Bernard J. Cartoon, the Secretary, of \_\_\_\_\_  
Weider Publications, Inc. on behalf of such corporation.



07/06/98

WEIDER PUBLICATIONS, INC.

*Kaye Smith*  
 Notary Public

PAGE 2 OF 2